

SPONSORSHIP

Package 2024-25



Meaghan Mallett



Brendan Jackson



@MJ.CURLING



MJCURLING2024@GMAIL.COM

ABOUT THE TEAM



Team Mallett/Jackson is heading into their third competitive Mixed Doubles curling season. Over the past two seasons, their strong play and dedication to the game has helped them to climb up the national ranking system and are currently 44th in Canada. Now competing alongside the best Mixed Doubles teams in our country, **Team Mallett/Jackson has set their sights on earning a berth to the 2025 Canadian Mixed Doubles National Championships.** The team can achieve this goal by either earning a “points spot” by earning points through in-season competitions or winning their Provincial championship.

Your sponsorship will help cover Registration Fees, Travel/Accommodations, and Jerseys/Equipment.

BRAND AWARENESS & EXPOSURE

As your partner, we know that success is best reached together. We want to help you achieve your unaided brand awareness goals by featuring your company on the our social media accounts. Our social media strategy begins with a detailed partnership announcement before the season starts. This allows our dedicated followers a chance to learn key information about your company. Then, throughout the season, your logo would be featured on event schedules and game updates. See below for examples.

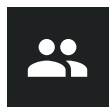
COMMUNITY ENGAGEMENT

No sport does community better than curling, and when you sponsor us - you become a part of that community. Curling fans look at all the sponsors teams proudly display on their uniforms, and often ask teams for more information. When your logo appears on Team Mallett/Jackson's uniforms, rest assured that your logo and brand will reach new audiences that are ready to engage with you.

COLLABORATION

When you sponsor Team Mallett/Jackson, you become a part of the team. We will work with you to ensure that you are at the forefront of how your business is marketed through the Team. Your business and the team are equal partners in this relationship.

WHY PARTNER WITH US?



INDIVIDUAL & TEAM ACCOMPLISHMENTS

Team Accomplishments



- TOUR EVENT WIN (2022 GTA MIXED DOUBLES)
- NUMEROUS PLAYOFF APPEARANCES
- RANKED 44TH IN CANADA
- TOP 10 U25 TEAM IN CANADA

MEAGHAN MALLETT

- 2024 CCAA Bronze Medalist
- 3x OCAA Gold Medallist (Women's)
- CCAA First Team All-Star (Skip)
- 2x OCAA First Team All-Star (Skip)
- 3x OCAA Most Valuable Player
- 3x Humber Curling Most Valuable Player
- 2024 Humber Varsity Female Athlete of the
- 3x CCAA National Scholar
- 2x OCAA All Academic
- 3x CCAA Academic All Canadian

BRENDAN JACKSON

- 2019 CCAA Silver Medalist (Men's)
- 2x OCAA Silver Medalist (Men's)
- 2019 OCAA Silver Medalist (Mixed Doubles)
- 2019 OCAA Mixed Doubles MVP
- 2019 OCAA Mixed Doubles First Team All-Star
- 2019 Humber Hawks' Coaches Pick
- 2018 Curling Québec Silver Medalist (U21)



SEASON SCHEDULE



TENTATIVE SCHEDULE- EVENT ADDITIONS MAY BE MADE BASED ON INVITATION (EVENTS STARRED ARE PENDING QUALIFICATION)

U25 Curling Canada NextGen	August 30 - September 2nd	Edmonton, AB
Dixie Mixed Doubles Cup	September 28-29	Mississauga, ON
Keith Martin Memorial Mixed Doubles	October 18-20	Arthur, ON
Palmerston Mixed Doubles	November 1 - 3	Palmerston, ON
Canadian Mixed Doubles Olympic Trials Qualifier	December 5 - 8	Banff, AB
St Thomas Mixed Doubles Classic	December 20-22	St Thomas, ON
Ontario Tour Championship	January 10-12	Cambridge, ON
Royal Montreal	February 14-16	Montreal, QC
Ontario Provincials *	TBD	TBD
Mixed Doubles Canadian Championship *	TBD	TBD

All games are streamed live across our social media platforms.

Certain events also stream on various broadcast platforms

SPONSORSHIP LEVELS

Sponsorship Tier	Presenting Sponsor	Title Sponsor	Key Sponsor	Team Partner
Your Investment	\$3,000	\$2,000	\$1,000	\$500
Logo Size (Team Jacket)	8x10	8x10	5x8	4x6
Logo Placement	On and off ice gear (center)	On and off ice gear	Team Jacket, Off-ice sweater	Team Jacket
Jacket Co-Ordination to Match Your Brand	Yes	-	-	-
Business Cards Handed out at Events?	Yes	Yes	Yes	Yes
Social Media Posts	Yes - first of the season and mentions as presenting sponsor	Yes	Yes	Yes
Other	Learn to curl workshop / corporate event hosted by us			

Don't see a level that matches your needs? Get in touch with us, we'd love to discuss a customized partnership.



Thank you for helping us reach our goals

WE'RE EAGER TO PARTNER WITH YOU TO ACHIEVE
SUCCESS, TOGETHER!



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